



INNOVATION
WORLD
CUP
SERIES

INNOVATION WORLD CUP

C O N F E R E N C E
– NEUCHÂTEL SEPTEMBER 21 | 2016 –

AGENDA

INNOVATION WORLD CUP
CONFERENCE 2016

Microcity

Rue de la Maladière 71
2000 Neuchâtel
Switzerland

:: csem



Powering
Business
Innovation



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI



Agenda Innovation World Cup Conference NEUCHÂTEL | September 21, 2016

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing
powered by **CSEM, AlpiCT and Commission for Technology and Innovation CTI**

1:00 p.m. **Start of Innovation World Cup Conference NEUCHÂTEL**

Welcome

Georges Kotrotsios, VP Marketing & Business Development, **CSEM**
Yohann Perron, Marketing and Strategic Services Manager, **AlpiCT**

Introduction to the conference and the corresponding Innovation World Cup Series
Christian Stammel, CEO, **Navispace and WT | Wearable Technologies**

1:30 p.m. **Wearable biosensors: the penalty shoot out.** Fiona Pereira, Project Manager, **CSEM**

Making technology more accessible for wearable developers.
Alessandro Maloberti, Director Marketing and Partner Ecosystems, **STMicroelectronics**

IoT Innovation - Driving business transformation together today.
Joe Braga, Head of IoT Products and Solutions Marketing, **Telit**

From idea to mass production.
Philippe Koller, VP Sales & Marketing, **Cicor**

2:50 p.m. **Networking coffee break**

3:20 p.m. **Bringing trust to the IoT - Connect.Secure.Monetize.** Manfred Kube, Head of M2M Segment Marketing, Director Business Development mHealth, **Gemalto**

Future use and vision - The home appliance industry.
Martin Gebler, Head of Partnering Europe BSH, **Bosch Group**

4:00 p.m. **Swiss tech start-ups special**

Phil Allen, VP Marketing & Sales, **Swissprime Technologies**
Esmeralda Megally, CEO & Co-founder, **Xsensio**
Benôit Mariani, CEO & Co-founder, **GaitUp**
Evelina Georgieva, Founding Member & Head of Business Development, **Pryv**
Stéphane Doutriaux, Founder & CEO, **Poken**
Lionel Yersin, Founder & CTO, **FieldWiz**
Dr. Boris Danev, Co-founder & CEO, **3db Technologies**


5:00 p.m. **Closing remarks**

5:15 p.m. **Networking & Get-together powered by CSEM**

6:00 p.m. **End of Innovation World Cup Conference NEUCHÂTEL**



Be a part of the Innovation World Cup Series success and submit your IOT / M2M or WT solution for free: www.innovationworldcup.com

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